



City of Pittsfield Flag Contest

CALL FOR ENTRIES

Submission Deadline (receipt, not postmark):
Tuesday, March 1, 2011

This year, City of Pittsfield celebrates its 250th birthday, and we need your help to kick off the celebration in high gear! The City of Pittsfield is accepting design submissions for an official city flag.

According to the North American Vexillological Association (yes, they study flags!), there are some basic principles you should keep in mind when designing your flag:

1. Keep it simple: The flag should be so simple that a child can draw it from memory
2. Use meaningful symbolism: The flag's images, colors, or patterns should relate to what it symbolizes
3. Use two to three basic colors: Make sure the colors contrast well and come from the standard color set
4. Be distinctive or be related: Avoid duplicating other flags, but use similarities to show connections

Flags designs should correspond to a 3' x 5' ratio.

Please submit the attached form with:

- a CD containing a digital image (.jpg only please) of your flag design and
- one color printout of the design.

All materials must be received by March 1, 2011. If you wish to have your materials returned to you please enclose a self-addressed stamped envelope. Thank you!

Up to 5 designs will be chosen by judges and then made available online for public viewing and voting. The winning flag design will be announced the first week of April and the flag will first be raised at Pittsfield's 250th anniversary celebration on Friday, April 29, 2011, to be followed by its installation in the State House. The designer of the winning flag will be an honored guest at both celebrations.

Please see reverse side for application and release.

Application and Release

We look forward to seeing your work! If the flag design submitted is the result of the work of more than one person, please put the contact person's name below and attach a list of additional participants.

Name: _____

Address: _____ City/State/Zip: _____

Phone Number: _____ Email Address: _____

Website, if applicable: _____

Explanation of Design:

Required Release: If the design I have submitted to the City of Pittsfield is selected as the winning flag, the City of Pittsfield will become owner of all rights connected with the design. The City of Pittsfield will have exclusive rights to reproduce, sell and distribute the work. I understand that The City of Pittsfield has the right to alter the final flag prior to reproduction. The City of Pittsfield assumes no responsibility for art work submitted and will return them only if you a pre-paid self-addressed envelope with postage. The City of Pittsfield is not responsible for loss or damage of entries.

Signature: _____ Date: _____

Submissions must be sent or personally delivered to:

**City of Pittsfield Flag Contest
Lichtenstein Center for the Arts
28 Renne Ave.
Pittsfield, MA 01201.**